



Hannah's Home of South Florida
P.O. Box 4512
Tequesta, FL 33469

CONTACT: Joanne Dively
(561) 277-9823 | joanne@hannahshomesf.org

FOR IMMEDIATE RELEASE

HANNAH'S HOME ADDS STAFF, PREPARES FOR GROWTH STAGE

TEQUESTA, Fla. (Aug. 5, 2021) – *Hannah's Home of South Florida* has tapped Mary Arden Carroll as manager of public relations and capital development, a new position. The addition is part of a larger plan to grow the organization and add capacity for new residents.

Carroll is a May graduate of Palm Beach Atlantic University, where she majored in public relations. Originally from Rome, Ga., Carroll and several classmates developed a public relations campaign for Hannah's Home as part of their coursework at PBA.

"The experience of working with Hannah's Home while a student helped me identify my own calling, which is to serve in the context of a nonprofit organization seeking to make the world a better place," said Carroll, who also interned with the organization in 2020. "Hannah's Home is just such a missionally directed organization. I'm surrounded by strong, empowering women who are role models for the resident mothers seeking refuge here."

Maternity homes rarely allow residents to stay long-term. Hannah's Home uniquely offers a two-year residential program with food, lodging, clothing and medical care at no expense to its residents. Hannah's Home operates at a maximum capacity of eight women and their babies. Since its doors opened, nearly 60 babies have been housed.

Next, Hannah's Home seeks to add capacity, according to Joanne Dively, chief operating officer.

"We have to turn away 175 women and their unborn babies on average every year," she said. "This is driving us to expand. The need is acute."

As for most organizations, COVID-19 has been unkind to Hannah's Home, contributing to a decrease in volunteers to five from as many as 55. As an intern in summer 2020, Carroll raised the alarm via social media. Full volunteer staffing was restored in just two days.

"Finding affordable housing is next to impossible, which contributes to higher rates of homelessness in South Florida," Dively said. "Whether it's giving financially, volunteering or joining us in prayer, we welcome active participants to join us in our mission."

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About Hannah's Home of South Florida

Providing a safe and loving Christian environment for single, pregnant young women, Hannah's Home is a maternity facility with a mission of offering hope and transforming lives through counseling, life skills development and educational opportunities. More information available: www.hannahshomesf.org.